

We Share Activities report 2021

1. COMMUNITY BUILDING

In 2021, We Share participated in a number of community building events for visibility and partnership development. This effort focused on communicating We Share's mission and cause in the sector of impact investing and venture philanthropy as well as social entrepreneurship.

We Share participated and hosted sessions in events by the European Venture Philanthropy Association, EVPA such as the Annual Summit, Investors for Impact Forum and C-Summit, EVPA Benelux meetups and EVPA Impact Fund Initiative meetups. In addition We Share hosted sessions and panels at a number of events from knowledge partners such as Impact Competition from Get in the Ring, Impact Fest from Impact City and the Municipality of the Hague, and Ashoka.

2. PARTNERSHIP BUILDING

In 2021 We Share aimed to develop partnerships that will support changemakers and will boost the revolving funding model in the social finance and social entrepreneurship ecosystem.

We Share fostered a pilot partnership with the international not for profit organisation Medicines Discovery Catapult to support early stage social entrepreneurs in health and focus on providing both funding and technical assistance. The social entrepreneurs will focus on developing innovations for patients with unmet needs in serious diseases.

We Share kick started a number of partnerships with key actors from the social finance and social entrepreneurship ecosystem such as Women in Sustainable Finance to boost community development and knowledge transfer.

We Share launched together with Bayer Foundation and Boehringer Ingelheim Social Engagement the Community of Practice in Health. A not for profit collaboration amongst leading donors and funders for social entrepreneurs in health. This community of practice includes members such as TUI Care Foundation and Care Social Ventures as well as knowledge partners including incubators and innovation actors such as IRIS Social and JA Europe. We Share will kick start co-funding and support activities for social entrepreneurs as well as develop together with the members a playbook for funders collaboration in financing social entrepreneurs for health.

In 2021 We Share has initiated a number of partnerships and a promising fundraising pipeline from a number of diverse philanthropic funders including: Corporates, grant-making organisations such as charity foundation grants, awards, government grants, corporate foundation grants, and High Net Worth Individuals amongst others.

3. FUNDRAISING AND STRATEGY

The aforementioned community and partnership building activities as well as We Share access to learning and development activities helped We Share to optimize its strategy, recognize its competitive advantage and build a robust management strategy, theory of change and impact strategy which will be the basis for an impact measurement system and a strong fundraising strategy for philanthropic capital.



We Share Activities report 2021 (continued)

4. LEARNING AND DEVELOPMENT

We Share participated in a number of professional training sessions to upskill the team and access sector trends and insights that would help to reshape its strategy. In 2021, the highlight of the learning and development activities were a number of trainings hosted by EVPA, Social Value International and partners focusing on Impact Measurement and Management as well as Venture Philanthropy and Impact Investing.

As a result, We Share launched a desk and interview research on Impact Measurement and Management and Technology, aiming to make this practice efficient and less costly for social entrepreneurs and funders. We Share therefore partnered with the SDG Houses in the Netherlands and participated in the SDG Traineeship program. Engaging with five young professionals/ students and conducting a report on the market of impact measurement and management and technology. We Share is currently exploring the development of the first not for profit technology tool for social impact.

In addition, in order to map the trends and leading actors in the social finance ecosystem, optimise the strategy and position We Share as an ecosystem actor, We Share conducted meetings with practitioners from across Europe: Impact Funds, Philanthropists, (Semi)Government Organizations, Corporates, Charity Foundations, Professional Networks, Accelerators and Incubators, Universities, Int. Organizations and Int. NGOs amongst others.

5. ORGANIZATIONAL RESILIENCE

In 2021 We Share engaged a number of expert volunteers that wished to provide pro bono hours to scale and optimize We Share's strategy, visibility, fundraising possibilities, programming and access to network. These experts come from a diverse pool of sectors such as banking, impact and sustainable investing, consulting and communications. We Share is currently building a small team to develop its programming while staying an agile and philanthropic organization.

6. PREVIOUS SUCCESS STORIES

6.1. SOCIAL ENTREPRENEURSHIP

De Krekerij, one of the startups of We Share's portfolio, has seen market growth and secured commercial investments after they were nurtured by the We Share's revolving funding model for impact startups and survived the valley of death while contributing to a sustainable food value chain.

6.2. IMPACT EDUCATION

Sebastian, as the first student receiving a revolving scholarship from We Share has concluded his studies and followed a successful career in the professional field of his interest. He is currently contributing to the future of another student by sharing part of his success with the We Share community.