

The Kids Alliance: Inspired Learning



Human centered – Potential focused – Generation driven

Innovating learning systems to nurture children's full learning potential to achieve the Sustainable Development Goals

Founding Partners



The Vision

Reimagine **how global success is measured** by elevating **children's voice** and **doting them with ownership** of co-created solutions.



The Mission

Empower kids to shape a better future by providing **perpetual funding** and **non-financial resources**.



Step 1 – Children's Wisdom

Amplify children's voice as thought-leadership for the future

Step 2 – Community Building

Convene the founding anchor members to co-create the ecosystem and its mandate to amplify children's voice towards a learning system that will better empower them as (future) leaders

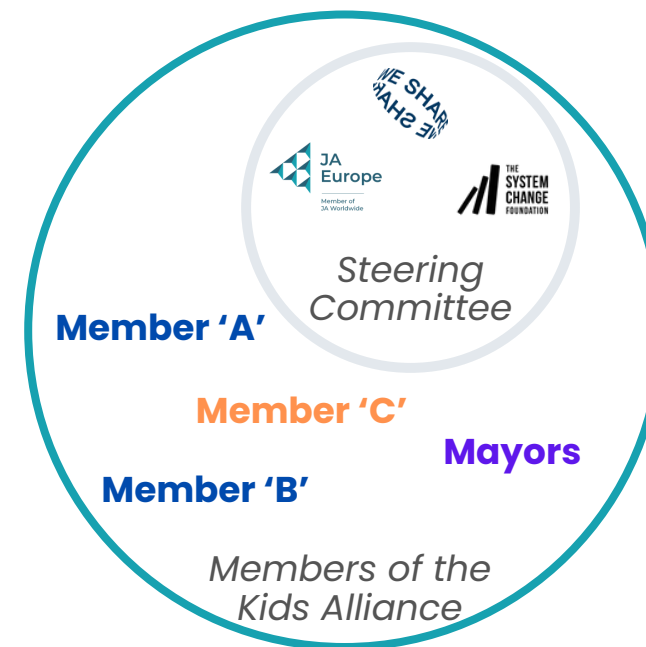
Why

Our children are entering a world where information and knowledge are no longer a scarce resource. As decision-makers they won't longer need to acquire or own the information. They will rather need to **understand the interconnectedness and dynamics of this abundant information**, while always **keeping humanity and nature at the core of their decision making process**.

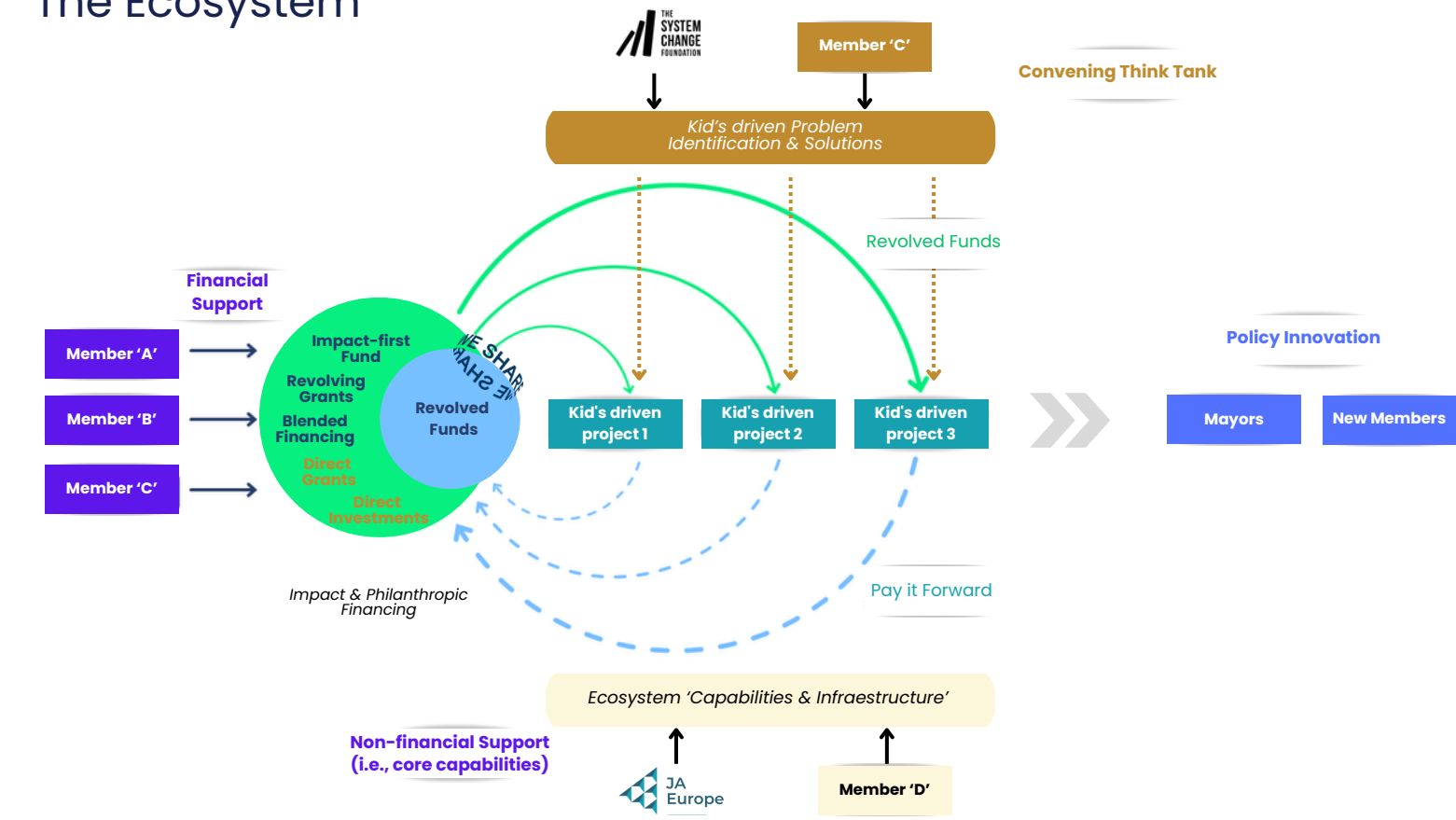
We believe that **education and new learning systems** are the underlying force that can help to solve our global challenges from the roots at scale by **empowering children**, the true problem solvers of the future.

How Brining all relevant actors and like-minded changemakers to create a strong ecosystem for systemic change, driven by children. Working all together for a real positive systemic change.

The Alliance



The Ecosystem



Members join the Kids Alliance to amplify their positive impact by contributing with Financial Support and/or Non-financial Support

Ambition

Create mechanism to incorporate children's voice & ownership in children-centered ecosystem for systemic change

Outputs



- Mobilise EUR 1Bn+ in philanthropic capital in follow-on funding
- Achieve 85% viability success rate in projects supported

Outcomes



- Elevate children's voice as the leading force to drive systemic change at scale
- Prepare future generations as the true problem solvers of the future.

Impact

1 billion children across the globe reach their **full learning potential** and become **catalysts for the future they want to have**



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